

Company Research Worksheet

Hi there, Tennis-Approacher :)

As I explained in the article about how to ace an interview, making a good research is a key aspect of being absolutely prepared to make an excellent impression in your job interview.

Take 30 minutes and fill out the table below using Google, people you know from the industry or any other source you can find.

Company mission	What is this company all about? What makes them different from other companies?				
Competitors	1	2	3	4	5
Main customers or clients	Regular consumers or other business?	Segment 1 / Main client 1	Segment 2 / Main client 2	Segment 3 / Main client 3	Segment 4 / Main client 4
Main products or services	Product 1	Product 2	Product 3	Product 4	Product 5
Your connections	Connection 1		Connection 2		
Current news	Something recent that happened in the company..				
Job Requirements	1	2	3	4	5
	6	7	8	9	10